



**California Special
Districts Association**
Districts Stronger Together

FOR IMMEDIATE RELEASE

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SCHOLARSHIPS AVAILABLE FOR BEST STUDENT VIDEOS FEATURING SPECIAL DISTRICTS

Castro Valley, Calif. – What is a special district? You tell us! Better yet, show us, and you could win a scholarship.

The [Alameda County Special Districts Association](#) (ACSDA) is hosting a video contest for high school and college students in conjunction with the [Districts Make the Difference](#) statewide competition. This contest challenges would-be filmmakers to produce a 60-90 second video that tells the story of a special district or special districts in Alameda County. The goal of each video is to increase public awareness and understanding of an often-enigmatic arm of local government and the services they provide residents.

Contestants may choose to tell the story of a local sewer and sanitation district, fire or public safety district, water district, or even a cemetery or park district. Contestants may work alone or in a team effort. Some may zoom their cameras in on something as specific as a mosquito abatement, airport, or healthcare districts. Others may choose to explore a complement of special districts that together and provide a network of essential, specialized services to their community.

“We are excited to be hosting this local contest for the students in our community for the 2nd year,” noted Roland Williams, ACSDA President. “This is a great opportunity for students to learn about special districts, express their creativity, and possibly win a scholarship all at the same time.”

Entries will be accepted until September 30th. Contestants in the Alameda County competition can win up to \$500, and \$2,000 in scholarship funds are available at the state level.

The statewide video contest is organized by Districts Make the Difference, the public outreach campaign launched by the California Special Districts Association (CSDA) to highlight the important work of the almost 2,000 special districts in California. The Alameda County Special Districts Association is an affiliated chapter of CSDA and this is the second year ACSDA is hosting a local contest.

High school and college students are encouraged to visit local special districts when creating their videos. A list of all of the special districts within Alameda County may be found on the ACSDA’s website: <https://www.csdanet/about-csda/chapters-networks/chapter-alameda-county>. Students with questions about the contest may call 530-902-3032.

For more information about the contest and to review the application and rules, visit <http://districtsmakethedifference.org/video-contest>.

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